



PIONEER GARDENS, INC.
AMERICAN GROWN PERENNIALS



2025-2026
Bloomin' Easy™
Perennial Collection

 **bloomin' easy**
PERENNIAL COLLECTION





Improved *form* and *colors*





Milly Rock™ Rose *Achillea millefolium*

Compact, sturdy and flowers continuously from late spring to fall

- 10-12in tall and wide
- Zones 4-9
- Full Sun
- Attracts bees, butterflies, deer resistant, rabbit resistant, frost tolerant





Dreameria® Sweet Dreams Armeria pseudarmeria

This beautiful breakthrough in Armeria breeding provides frost-to-frost flowering in containers or in the garden

- 10-12in tall and wide
- Zones 5-9
- Full Sun
- Heat & drought tolerant and easy to grow
- Deer resistant and pollinator friendly

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Astilbe

- **You and Me Always[®]**
- **You and Me Forever[®]**
- **You and Me Together[®]**



- 18-24" tall, 18" wide
 - Zone 3-9
 - Full shade to partial sun
- Brightens the shade garden with masses of flowers





Solanna™ Golden Sphere *Coreopsis grandiflora*

Producing an abundance of fluffy,
golden-yellow flowers

- 12-24in tall and wide
- Zones 5-9
- Full sun
- Blooms late spring to fall
- Deer resistant and pollinator friendly

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NEW for 2025

Exclusive

Laser Beam™ Delphinium

Strong stems support full flowers with large florets for an impressive summer display.

- 24-30in tall and 14-16in wide
- Zones 3-8
- Full sun
- Blue flowers in summer

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NEW for 20245
Exclusive

Glamour Time™ Dianthus

Turning heads with fragrant, continuously blooming, rich magenta flowers covering cookie-cutter compact form.

- 6-8in tall and 10in wide
- Zones 5-9
- Full sun
- Pink flowers in late spring to early fall
- Deer resistant and pollinator friendly

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NEW for 2024

Double Scoop™ Strawberry Deluxe Echinacea

Compact, branches well to produce many flowers, beautiful pom pom style double flower

- 2ft tall and 1.5ft wide
- Zones 4-9
- Full sun
- Flowers from late spring to fall
- Deer resistant and pollinator friendly

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PERENNIAL COLLECTION



NEW for 2024

Double Scoop™ Watermelon Deluxe Echinacea

Bold flower color, more branching and better flowering as a double

- 2ft tall and 1.5ft wide
- Zones 4-9
- Full sun
- Won two Retailer's Choice Awards in 2023
- Deer resistant and pollinator friendly


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NEW for 2025
Exclusive

Vanilla Drip™ Echinacea

This improved Echinacea looks fresher than the rest with loads of white double flowers atop its tidy form.

- 18-24in tall and 12in wide
- Zones 4-9
- Full sun
- White flowers in summer
- Pollinator friendly

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City™ Paris Heuchera

Eye-catching color combo of large rich pink flowers against bright green foliage dusted with white

- 1ft tall and wide
- Zones 4-9
- Full sun part shade
- Continuous blooms from May until frost
- Deer resistant and pollinator friendly

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NEW for 2025

Exclusive

Spice Curls™ Heuchera

Dense, compact and striking silvery purple foliage with red undersides are topped with showy red flowers.

- 12-14in tall and 14-16in wide
- Zones 4-9
- Full to part sun
- Red flowers in spring through summer

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City™ Shanghai Heuchera

Eye-catching color combo of purple-silver foliage adorned with white reblooming flowers

- 2ft tall and 1ft wide
- Zones 4-9
- Full sun part shade
- Adds some winter interest to the garden
- Deer resistant and pollinator friendly

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Superblue Lavender *Lavandula angustifolia*

Rich and saturated, 'SuperBlue' produces blooms that are tighter together, delivering more color and fewer airy gaps

- 10-12in tall and wide
- Zones 5-8
- Full sun
- The plant emits a heavenly fragrance
- Deer resistant and pollinator friendly



NEW for 2024

Ooh La™ Lagrande Leucanthemum

Earlier flowering, bright white that stays
'clean' longer

- 1ft tall and wide
- Zones 4-9
- Full sun
- Deadheading and feeding will encourage multiple rounds of flowering
- Deer resistant and pollinator friendly

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Tidepool™ Sky Blue Lithodora

Tidepool™ has a true blue stand-out color and tidy habit creating great producibility

- 6-10in tall and 12-24in wide
- Zones 5-9
- Full to part sun
- The habit is fuller and refined and flowers throughout the plant
- Deer resistant and pollinator friendly

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SylvesterBlue™ Nepeta

Fuller display with dense branching
covered in true blue flowers

- 1ft tall and 2.5ft wide
- Zones 3-8
- Full sun, part shade
- Well-branched and compact
- Deer resistant and pollinator friendly

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Ka-Pow® Pink Phlox paniculata

The excellent branching characteristics of this Phlox series ensure an abundance of flowers throughout the Summer

- 18in tall and wide
- Zones 4-9
- Full sun
- Beautiful bouquets of flowers in late spring through summer
- Very clean foliage
- Deer resistant and pollinator friendly

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NEW for 2025

Exclusive

Solar Sisters™ Rudbeckia

Loaded with bright double flowers that resemble mums, starting yellow, adding orange and copper as nights cool.

- 18-24in tall and 14-16in wide
- Zones 7-9
- Full sun
- Heavy flowering June to frost

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Blue By You *Salvia nemorosa*

Bushy clump of grey-green leaves, with upright spikes of violet-blue flowers

- 18in tall and wide
- Zones 4-8
- Full to part sun
- Repeat blooming several times during the growing season
- Won AAS award in 2022
- Deer resistant and pollinator friendly

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NEW for 2024/5

Exclusive

Perpetual Purple™ Salvia

Get 4-6 weeks additional color from the rich purple calix beneath the petals!

- 16-18in tall and wide
- Zones 5-8
- Full sun
- Blooms in spring to fall
- Deer resistant and pollinator friendly

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NEW for 2025
Exclusive

Puff Pastry™ Raspberry Sedum

Strong upright form doesn't split and supports raspberry red flowers which age without turning brown.

- 12-14in tall and 14-16in wide
- Zones 5-9
- Full sun
- Red flowers in summer
- Pollinator friendly

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PERENNIAL COLLECTION



NEW for 2025

Exclusive

Puff Pastry™ White Chocolate Sedum

Strong upright form doesn't split and supports creamy white-yellow flowers which age without turning brown.

- 12-14in tall and 14-16in wide
- Zones 5-9
- Full sun
- White and yellow flowers in summer
- Pollinator friendly

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Moody Blues® Sky Blue Veronica hybrida

Bushy clump of dark-green leaves, bearing upright spikes of light blue flowers through the summer

- 12in tall and wide
- Zones 4-9
- Full sun
- Continuous bloomer spring to frost
- Deer resistant and pollinator friendly

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Seaside *Veronica hybrida*

Improved hardiness and performance,
tolerates salt—perfect for the coast

- 20-24in tall and wide
- Zones 3-8
- Full sun
- Sturdy stems help to make an excellent cut flower
- Deer resistant and pollinator friendly



NEW for 2025

Exclusive

MoonShadow™ Morello Hibiscus moscheutos

Vibrant red flowers contrasting with a dark purple foliage.

- 4ft tall and 3ft wide
- Zones 5-9
- Full sun
- Blooms summer to fall
- 2-3 weeks earlier to bloom than others on the market

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NEW for 2025
Exclusive

MoonShadow™ Rosita Hibiscus moscheutos

Light pink flowers with a pop of red-sure to catch your eye against the dark foliage.

- 4ft tall and 3ft wide
- Zones 5-9
- Full sun
- Blooms summer to fall
- 2-3 weeks earlier to bloom than others on the market

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Let's reach **young**
homeowners – together!

